

Cole Harbour Bel Ayr Minor Hockey Association



To all members of the Cole Harbour Bel Ayr Minor Hockey Association:

A. OUR GOAL

Our goal for the **CHBA 50/50 Lotto** is to maintain a minimum weekly draw of **\$4,000.00**. This can only be achieved if everyone sells their 1 book of tickets (or more) weekly. This minimum contribution per player will ensure that this fundraising program stays on track and that all members of the association will benefit.

B. YOUR COMMITMENT

Pick up & sell a minimum of 1 book (10 tickets) per week for 20 weeks (per player).

Those players who participate throughout the entire hockey season will be rewarded in 2 ways:

- 1) Money banked to reduce registration rate is which is directly earned from their ticket sales;
- 2) A reduced registration rate bonus (maximum \$100) from the **50/50 Lotto 20 week program**. CHBA Minor Hockey portion (25% of ticket sales) is used.

If you choose not to participate and not sell your 1 book of tickets per week per child - then at next years registration you will not get the benefit of the reduced cost. You will pay the full registration cost per child before the premium discount is applied.

For example if the full cost per child is calculated at \$520 per child and the premium discount realized from selling your 50/50 tickets is \$50 per child plus the association discount of \$100 (for a total of \$150 discount), you can expect to pay the full cost of \$520.00 fee at next year's registration, not the discounted fee of \$

*****You do not have to pay for new tickets up front. You can sell your tickets and return them with the money the following week*****

C. BREAKDOWN

The proceeds from the **50/50 Lotto** are shared between the **players, teams** and the **CHBA Minor Hockey Association**. The breakdown is as follows:

To the winner	50%	
To the players who sell the tickets	25%	(To go against next years registration costs)
To CHBA Minor Hockey	20%	(To reduce registration costs, \$100/returning player)
To the 50/50 Lotto Committee	5%	(To help cover costs)
	=100%	

Note: There will be a **\$20 gift certificate for Hockey Life** to the seller of the winning ticket each week.

The committee will keep track of how many tickets each player sells. Once the teams are selected, each team coordinator will keep track of giving out and taking in tickets/money each week.

D. PLAYERS NOT RETURNING TO CHBA MINOR HOCKEY

If your child is not going to play hockey the following year, you can then use their contribution (15% of his/her sales) towards a brother / sister or a cheque will be issued to you for their 15% of the amount they sold. You will not receive money for the association credit only your child's percentage of the money raised. Excess funds cannot be allocated to another player other than a sibling. **The \$100.00 association credit is non transferable even within families.**

E. RETAIL OPPORTUNITIES

The **Lotto 50/50 Committee** encourages the use of retail display boxes and signs to help increase your sales. You can make and decorate boxes for the collection of the sold tickets. If you have an opportunity to sell tickets in a retail outlet, we have posters & brochures available at no charge.

Draw Information

There will be a draw every **Sunday** beginning on **October 2, 2011** to **March 4, 2012**. (Except for December 25, 2011 and January 1 2012)

Ticket Return & Pick Up

The **50/50 Lotto Committee** will be in the hockey room (located between the skate sharpener and the key desk along the front hall in Cole Harbour Place) **every Sunday** beginning on Oct 2nd between **10:30 am – 12:30 pm**. Once all the teams are selected, each team will have a ticket coordinator that will be responsible for collecting and giving out tickets weekly. Please hand tickets into your team coordinator as it makes tracking player/team sales easier. It may take until the end of October to get all teams sorted out. **Until that time it is up to each parent to ensure that tickets are turned in and new tickets are picked up.**

Thank-you for your ongoing support!

If you have any other questions please feel free to contact the Fundraising Coordinator at fundraising@chba.org